



Dear Home Sharing Supporter:

I am writing to let you know about the 3rd annual Trade Fair organized by the Home Sharers Democratic Club. The event is Wednesday, May 15 from 6 pm to 9 pm at the beautiful Russian Center, 2450 Sutter St, San Francisco (same location as last year).

The purpose of this Trade Fair is to showcase businesses which provide products and services to help home sharing hosts be better hosts, as well as businesses that enhance the experience of guests who visit our wonderful City. Our first two trade fairs were resounding successes with over 200 attendees and over 30 exhibitors including software, listing websites, furniture and amenities providers, local tours and activities, and more.

The Home Sharers Democratic Club is an official chartered club of the SF DCCC. We work with the San Francisco community to influence policy on issues relating to home sharing, short-term rentals and the sharing economy. We also serve as an independent organization for hosts to come together, communicate, and share best practices of being a host. HSDC and this trade fair is organized 100% by volunteers.

Your organization is an excellent fit for the Trade Fair and we invite you to be an exhibitor! Our intention is to provide your organization a relaxed and fun environment to introduce your business to a target audience of active and engaged hosts in San Francisco. The Exhibitor fee schedule is as follows:

- **Platinum Sponsor** (\$1,000) - 2'x8' table (double space of normal table), full page ad in program, premium table location, special mention in event promotions, where appropriate
- **Gold Sponsor** (\$500) - 2'x4' table, half-page ad in program, priority table location, special mention in event promotions, where appropriate
- **Exhibitor** (\$150) - 2'x4' table, quarter-page ad in program, listed in event promotions, where appropriate (random selection of table location...layout designed so every space is great!)

In addition to the live vendor fair, we will be publishing an SFDC Home Sharers program. Vendors will receive advertising space in the guide, indicated above. This guide will be distributed to attendees at the fair, published online after the fair, and distributed via our website. [Here is last year's program.](#)

Please feel free to contact us if you have any questions. Otherwise, please return the attached application at your earliest convenience to homesharersmembership@gmail.com. Thank you, and we look forward to your participation at the Trade Fair!

To register, please fill out the very short form here: <http://bit.ly/hSDC2019registration>

Best Regards,

David Jacoby, Events Co-Chair, Home Sharers Democratic Club
Keith Freedman, Co-Chair, Home Sharers Democratic Club
Peter Kwan, Co-Chair, Home Sharers Democratic Club

PS: Additional sponsorship opportunities are also available, including back page of the guide, tote bag sponsorship, venue sponsorship, and more. Please contact David for more details at homesharersmembership@gmail.com, (914) 396-6617.