



Dear Home Sharing Supporter:

I am writing to let you know about the 2nd annual Trade Fair organized by the Home Sharers Democratic Club. The event is Tuesday, May 22 from 6 pm to 9 pm at the beautiful Russan Center, 2450 Sutter St, San Francisco.

The purpose of this Trade Fair is to showcase businesses which provide products and services to help home sharing hosts be better hosts, as well as businesses that enhance the experience of guests who visit our wonderful City. Last year's trade show was a resounding success with over 200 attendees and 30 exhibitors including software, listing websites, furniture and amenities providers, local tours and activities, and more.

The Home Sharers Democratic Club is an official chartered club of the SF DCCC. We work with the San Francisco community to influence policy on issues relating to home sharing, short-term rentals and the sharing economy. We also serve as an independent organization for hosts to come together, communicate, and share best practices of being a host. HSDC and this trade fair is organized 100% by volunteers.

Your organization is an excellent fit for the Trade Fair and we invite you be an exhibitor! Our intention is to provide your organization a relaxed and fun environment to introduce your business to a target audience of active and engaged hosts in San Francisco. The Exhibitor fee schedule is as follows:

- **Platinum Sponsor** (\$1,000) - 2'x8' table (double space of normal table), full page ad in program, premium table location, special mention in event promotions, where appropriate
- **Gold Sponsor** (\$500) - 2'x4' table, half-page ad in program, priority table location, special mention in event promotions, where appropriate
- **Exhibitor** (\$150) - 2'x4' table, quarter-page ad in program, listed in event promotions, where appropriate (random selection of table location...layout designed so every space is great!)

In addition to the live vendor fair, we will be publishing an SFDC Home Sharers program. Vendors will receive advertising space in the guide, indicated above. This guide will be distributed to attendees at the fair, published online after the fair, and distributed via our website. [Here is last year's program.](#)

Please feel free to contact us if you have any questions. Otherwise, please return the attached application at your earliest convenience to homesharersmembership@gmail.com. Thank you, and we look forward to your participation at the Trade Fair!

Best Regards,

David Jacoby, Events Co-Chair, Home Sharers Democratic Club
Keith Freedman, Co-Chair, Home Sharers Democratic Club
Peter Kwan, Co-Chair, Home Sharers Democratic Club

PS: Additional sponsorship opportunities are also available, including back page of the guide, tote bag sponsorship, venue sponsorship, and more. Please contact David for more details at homesharersmembership@gmail.com, (914) 396-6617.



**HOME SHARERS DEMOCRATIC CLUB TRADE FAIR
APPLICATION FORM**

Name of Business/Organization: _____

Contact Person: _____

Email: _____

Phone: _____

Mailing Address: _____

Participation Level:

- Platinum Sponsor (\$1,000) - 2x8 table, full-page ad, priority booth selection, special promotion
- Gold Sponsor (\$500) - 2x4 table, half-page ad, priority booth selection, special promotion
- Exhibitor (\$150) - 2x4 table, mention in even promotions
- Supporter (\$50) - quarter-page ad

Please send payment via paypal to homesharersdemclub@gmail.com by April 20, 2018, to ensure your ad will be in the program (late entries can still participate if room is available, but no guarantee of ad in program)

Yes, we agree to participate in the Home Sharers Democratic Club Trade Fair on Tuesday, May 22, 2018 from 6:00 pm to 9:00 pm.

Signature: _____

Date: _____

Name and Title of Officer: _____